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FOR IMMEDIATE RELEASE

**NJBIZ Names Donna Wilk Cardillo, RN, President & Owner of
Cardillo & Associates as one of
New Jersey's Best 50 Women in Business**

Sea Girt, NJ— Donna Wilk Cardillo, RN, President of *Cardillo & Associates* has been named as one of *New Jersey's Best 50 Women in Business*. The award program, produced by NJBIZ, honors New Jersey's most dynamic women business leaders who have been making headlines in their field. The awards recognize the impact women business owners and business leaders have in creating jobs and building communities in New Jersey. Award recipients must also meet criteria for being strong advocates for women in business.

"I am privileged to have received this distinction," said Ms. Cardillo. "All the winners are very accomplished women, and it is an honor to be part of such a prestigious group."

NJBIZ and the program sponsors will honor this year's 50 winners with an awards ceremony on Monday, March 31 at the Palace in Somerset, NJ. In addition, winners will be highlighted in a special supplement to NJBIZ on April 7, 2008.

"We are truly fortunate to have the opportunity to recognize this outstanding group of women," said David A. Shankweiler, CEO of Journal Publications, parent company of NJBIZ. "As business and community leaders, they are constantly redefining success within and outside the business arena."

An independent panel of judges selected the top 50 candidates based on dedication to business growth, professional and personal accomplishments, community involvement, and advocacy for women in business. Visit www.njbiz.com/events for more information.

Ms. Cardillo is a leading expert on professional development for nurses, and is a professional keynote speaker, author, consultant, and columnist. Her accomplished career combines over 20 years of clinical, managerial, and business experience. Known as "Dear Donna," she gives daily online career advice to nurses at *nurse.com* and writes a monthly column for *Nursing Spectrum* and *NurseWeek* magazines.

Donna is author of the book, *Your First Year as a Nurse – Making the Transition from Total Novice to Successful Professional* from Three Rivers Press, a division of Random House and her latest book *The ULTIMATE Career Guide for Nurses*.

She is a member of the New Jersey League for Nursing, the American and New Jersey State Nurses Association, and the National Association of Women Business Owners (NAWBO). Ms. Cardillo is also a member of the National Speakers Association and is the President-Elect of the New Jersey Chapter (NSA-NJ).

Cardillo & Associates is located at PO Box 15, Sea Girt, NJ 08750, and can be reached at 732-449-9666 and on the web at www.dcardillo.com.

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